THE LEXICAL AMBIGUITY OF THE NEW YORK TIMES HEADLINES OF WAR EDITION: A PRAGMATICS ANALYSIS

THESIS

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SUCCESS IS MEASURED BY EFFORT
ACKNOWLEDGEMENT

First, the writer would like to say the deepest gratitude of Allah SWT, that the thesis entitled "The Lexical Ambiguity of The New York Times Headlines In The Highlight News: War Edition" has finished. This thesis is compiled to fulfill the requirement for the degree of Sarjana Pendidikan (S1) in English Education Department, Language and Science Faculty, the Wijaya Kusuma University of Surabaya.

For finishing this thesis, the writer got help, support, guidance and affection from many people. Therefore, the writer would like to extend gratitude exceedingly to:

1. My First Advisor, Dr. Ribut Surjowati, M.PD for her valuable guidance, patient, encouragement, correlation, advice, support and suggestion which are very helpful in finishing this thesis.


3. The examiner,

The writer does not realize that the thesis cannot be considered perfect without critiques and suggestion. Therefore, it such a pleasure for her to get critiques and suggestion to make this thesis better. Hopefully, this thesis can give useful development of English learning.
ABSTRACT


The First Advisor : Dr. Ribut Surjowati, S.Pd, M.Pd

The Second Advisor : Dra. Rida Wahyuningrum, M.Pd

This research is aimed to find the types ambiguous words in the headlines and discuss the interpretations based on the context of Pragmatics which may arise in ambiguous lexical of The New York Times headlines in war edition. The second is to find out the perception of the readers about ambiguity found in the headlines.

The data sources of this research were the articles from The New York Times headlines. There were 20 articles about war. The data were from the lexical figures from the articles of The New York Times. The data of this research then helped the writer to analyze the problem according to the problem of the study in this research. The data were analyzed using a qualitative method. In analyzing the data, the writer used the relevant theories about ambiguity.

The research was done using primary and secondary instruments to find the data. The data collected to answer the research problems. The findings of this research showed that two types of lexical ambiguity (polysemy and homonymy) found in the headlines of The New York Times in war edition. Type of lexical ambiguity in homonymy is most dominant than the types of lexical ambiguity in polysemy. Having more than interpretation makes the readers confused and have different perception about the exact meaning conveyed by the writer.

Key words : Lexical Ambiguity, Polysemy, Homonymy
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