

POLITENESS STRATEGIES IN BAZ LUHRMANN'S *THE GREAT GATSBY*, THE MOVIE: PRAGMATIC ANALYSIS



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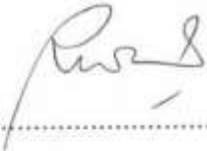
This thesis is to clarify that Sarjana Thesis of Ayu Rizky Adelia Putri (NPM 14620059) under the title "Politeness Strategies In Baz Luhrmann's The Great Gatsby, The Movie : Pragmatic Analysis" has been approved and accepted by thesis advisor for further approval by examining committee.

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MOTTOS

Recite, and your Lord is the most generous, Who taught by the pen, taught man
that which he knew not.

[Al-Quran [96:3-5]

If you are working on something exciting that you are really care about, you don't
have to be pushed. The vision pulls you.

[Steve Jobs]

It always seems impossible until it's done

[Nelson Mandela]

I get up when I fall down

[Anonymous]

Allah will not change the condition of people until they change that which is in
their hearts

[Surrah ar-Ra'ad (13:11)]

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ABSTRACT

Ayu Rizky Adelia Putri. 2018. Politeness Strategies In Baz Luhrmann's The Great Gatsby Movie : Pragmatic Analysis Thesis Wijaya Kusuma University, Language and Science Faculty English Department.

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Communication has a crucial role in a human's life since its function to convey information of certain meanings. It also connected to interaction between people. This interaction has supposed to be polite, and aetiquette. This research aimed to find out the politeness strategies used by the characters in The Great Gatsby movie. The objective of the study were formulated : (1) identify the types of politeness strategy: Bald On Record, Positive Politeness Strategy, Negative Politeness Strategy, and Off Record Strategy. (2) describe the sociological factors affecting the characters choice of politeness strategy.

This research was descriptive qualitative research. The data source of this research were *The Great Gatsby* Movie released in 2013. The data of this research were some phrases, word, and sentences taken from the characters utterances. The research instrument were the researcher herself. The researcher did observation, give coding to collect the data. Researcher also did some step to analyze the data, namely; data reduction, data display, analysis, and conclusion drawing. Furthermore, Brown and Levinson theory also used to analyze the factors affecting the choices of politeness strategy.

Based on the analysis, the researcher found, first, all of the four strategies of politeness strategy (bald on record, positive politeness strategy, negative politeness strategy, and off record strategy) used by the character in The Great Gatsby Movie. In fact, the positive politeness strategy (Exaggerating interest, approval, sympathy with H) ranks the highest for the category of the most often appearing strategy. Second, there are three sociological factors affecting the characters choice of politeness strategy. They are social distance, relative power, and absolute ranking. The social distance is mostly affecting the characters.

Keywords: Pragmatics, Politeness Strategies, Sociological Factors, The Great Gatsby Movie.