MORAL VALUE IN COCO, THE MOVIE



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DECLARATION

This declaration is to clarify that all of the submitted contents of this project

are original in its figure, excluding those, which have been admitted specifically

in the references. All the work process involved is from my own idea and

creativity. All contents of this project have been submitted as a part of partial

fulfillment of the requirements for getting Bachelor Degree of Education in

English Department. I hereby declare that this project is the work of my own

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ABSTRACT

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Key words: Coco, movie, moral value

This research entitles Moral Value In Coco The Movie. Movie is a media that educate people and enable to improve understanding on specific subject though visual. Movie is a media that have important influence in giving information and as a tool to deliver messages to audience or people. The study is based on research questions, what are moral values represented by characters in Coco, the movie. The methodology of this study is qualitative method. The primary source of the data is "Coco" the movie, and secondary source of the data is the file of the screen capture. The result of this study is there are ten moral values in "Coco" movie such as, love and affection, perseverance, sacrificing for others, bravery, enthusiasm, kind-hearted, loyalty, self-confidence, sincerity, and strong belief. And in this movie, the most dominant moral values is love and affection.