

CANVA AS ENGLISH MEDIA IN WRITING CLASS



By

Risa Anastasia
21620018

ENGLISH DEPARTMENT
FACULTY TEACHER TRAINING AND EDUCATION
UNIVERSITAS WIJAYA KUSUMA SURABAYA

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APPROVAL SHEET I

This is to certify of Bachelor thesis of Risa Anastasia with students registration number (NPM) 21620018, with the title, "CANVA AS ENGLISH MEDIA IN WRITING CLASS", has been approved by the Final Assignment advisors for futher approval by examining committee.

Surabaya, 13 July 2026

Advisor I



Dr. Ribut Surjowati, M.Pd.

NIK. 94321-ET

APPROVAL SHEET II

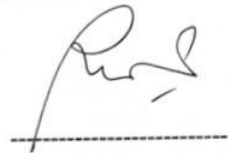
This Final Assignment is to clarify that Sarjana Thesis Risa Anastasia, had been approved by the examiner committee as a partial requirement for the Sarjana Degree in the Faculty of Teacher Training and Education.

Surabaya, 14 July 2026

Examiner 1

Dr. Ribut Surjowati, M.Pd.

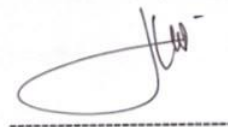
NIK. 94321-ET



Examiner 2

Dr. Amiruddin Hadi Wibowo, S.Pd., M.Pd.

NIK. 22858-ET



Acknowledged By:
Dean of Teacher Training and Education Faculty



Dra. Anik Kirana, M.Pd.

NIK.91115-ET

CERTIFICATE OF ORIGINALITY

I hereby do sign and submit the form below :

Name : Risa Anastasia

NPM : 21620018

Faculty : Teacher Training an Education

Address : Jalan Kedurus, Gg. Nanas No.17 Surabaya, Jawa Timur

To declare the certificate of originally that :

1. I am responsible for work submitted in this Final Assignment that the original work is my own expect as specified in acknowledgement
2. If then found unoriginally, I would like to take responsibility for neither the final assignment nor the original work contained therein has been submitted to the English Department of Wijaya Kusuma University Surabaya

Thereby I truly certify this certificate of originality

Surabaya, 14 July 2026



Risa Anastasia

ACKNOWLEDGEMENT

In the name of Allah SWT for the endless mercy, strength, blessing and guidance until the writer finished this undergraduate thesis. I decided my final assignment titled CANVA AS ENGLISH MEDIA IN WRITING CLASS” to:

My beloved late grandmother,

Thank you for raising me with endless love, care, and sacrifice from my childhood until I grew up. Although you are no longer by my side, your kindness, prayers, and the values you taught me continue to guide every step of my life. This achievement is dedicated to your memory with all my love and gratitude. I hope you are at peace, and I will always carry your love in my heart.

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MOTTO

This final assignment is not perfect, but it is enough for me to graduate and obtain a Bachelor of Education degree. Bismillah for all the good things being fought for

Risa Anastasia

Allah is the Best of Planners."

QS. Ali 'Imran [3: 54]

CANVA AS ENGLISH MEDIA IN WRITING CLASS

Risa Anastasia (21620018)

Advisor : Dr. Ribut Surjowati, M.Pd

Faculty of Teacher Training and Education, Wijaya Kusuma Surabaya University

Abstract

Writing is widely regarded as the most cognitively demanding of the four English language skills, and EFL learners in Indonesian senior high schools often struggle with idea development, organization, vocabulary, grammar, and mechanics, compounded by low motivation toward conventional, teacher-centered writing tasks. This paper is a conceptual, literature-based study that examines how Canva, a free web-based graphic design platform, can be applied as a media tool to support English writing instruction at the senior high school level in Indonesia. Drawing on Mayer's (2009) Cognitive Theory of Multimedia Learning and Richards and Rodgers' (2014) Communicative Language Teaching framework, the paper synthesizes existing empirical studies on Canva-based writing instruction, identifies a persistent gap in that literature concerning genre generalizability and underreported practical limitations, and proposes a structured pedagogical model covering preparation, implementation, and assessment stages. The discussion also compares Canva with alternative digital tools such as Google Slides and Microsoft Word, and explicitly addresses Canva's limitations, including internet dependency, a restricted free-tier template library, and the absence of built-in grammar feedback. The paper argues that when applied with clear pedagogical purpose and adequate scaffolding, Canva can improve EFL learners' writing by providing authentic communicative purpose, visual scaffolding for text organization, and a collaborative environment for drafting and revision, provided teachers plan for and mitigate its documented constraints.

Keywords: Canva; EFL writing instruction; senior high school; multimedia learning; communicative language teaching