

**ANALYSIS SPEECH ACT IN SUSILO BAMBANG  
YUDHOYONO’S SPEECH AT THE OPENING OF  
INTERNATIONAL WORKSHOP ON “TROPICAL FOREST  
ALLIANCE 2020 : PROMOTING SUSTAINABILITY and  
PRODUCTIVITY IN THE PALM OIL AND PULP AND PAPER  
SECTORS” Jakarta, 27 June 2013.**



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**2024**

**Analysis Speech Act in Susilo Bambang Yudhoyono's Speech At  
The Opening Of International Workshop On "Tropical Forest  
Alliance 2020 : Promoting Sustainability and Productivity In The  
Palm Oil and Pulp and Paper Sectors" Jakarta, 27 June 2013**

**THESIS**

**Diajukan kepada Universitas Wijaya Kusuma Surabaya  
Fakultas Bahasa dan Sains untuk memenuhi persyaratan  
Program Sarjana Pendidikan Bahasa Inggris**

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## APPROVAL SHEET

The thesis written by Tresya Putri, NPM 20620001, entitled *Analysis Speech Act in Susilo Bambang Yudhoyono's Speech At The Opening Of International Workshop On "Tropical Forest Alliance 2020 : Promoting Sustainability and Productivity In The Palm Oil and Pulp and Paper Sectors"* Jakarta, 27 June 2013 has been approved to undertaken in Thesis Examination.

Surabaya, 13 July 2024

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Menyatakan dengan sesungguhnya:

1. Skripsi yang saya sidangkan adalah benar-benar hasil kerja saya sendiri (bukan hasil jiplakan baik sebagian maupun keseluruhan).
2. Apabila di kemudian hari terbukti bahwa skripsi ini hasil jiplakan, saya akan menanggung resiko diperkarakan oleh Program Study Pendidikan Bahasa Inggris Fakultas Keguruan Ilmu dan Pendidikan Universitas Wijaya Kusuma Surabaya.

Demikian surat pernyataan ini saya buat dengan sebenar-benarnya.

Surabaya, 18 July 2024



Tresya Putri

20620001

## **MOTTO**

**"Progress happens outside the comfort zone."**

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Surabaya, 18 July 2024

Tresya Putri

## **PERFACE**

First of all, thanks to God because of the help of Allah, writer finished writing the paper entitled “Analysis Speech Act in Susilo Bambang Yudhoyono’s Speech At The Opening Of Internatio Workshop On “Tropical Forest Alliance 2020 : Promoting Sustainability and Productivity In The Palm Oil and Pulp and Paper Sectors” Jakarta, 27 June 2013”. right in the calculated time.

On this occasion, the researcher would like to thank profusely to all those who have helped her in completing the writing of this thesis, to Dr. Ribut Surjowati S.Pd.M.Pd as advisor 1 for the support and motivation and also to my friends who have contributed their ideas and motivation for writing this paper.

The researcher realizes that there were still many shortcomings in this writing, both in terms of material, technical, and presentation. Therefore, the researcher expects constructive criticism and suggestions to further improve the writing of this thesis. Finally, the researcher hopes that this thesis writing can be useful for the readers.

Surabaya, 18 July 2024

The Researcher



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## ABSTRACT

Keywords: Speech act analysis, Pragmatic framework, Susilo Bambang Yudhoyono

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Advisor: 1. Dr. Ribut Surjowati S.Pd.M.Pd

2. Dr. Drs. Supeno, M.Hum., M.Pd

This study analyzes the speech act in Susilo Bambang Yudhoyono's speech at the opening of the International Workshop on "Tropical Forest Alliance 2020," focusing on its discourse strategies in promoting sustainability and productivity in the palm oil and pulp and paper sectors. The research employs a pragmatic framework to categorize and examine various speech acts manifested in the speech, utilizing Austin's speech act theory and Searle's classification as theoretical foundations. The methodology involves transcribing and analyzing the speech to identify directive, expressive, assertive, and commissive speech acts used by SBY to convey directives, express opinions, and make commitments regarding environmental policies. The findings highlight SBY's rhetorical strategies in advocating for sustainable practices and enhancing economic productivity within Indonesia's environmental policy framework. This analysis contributes to understanding the role of political discourse in addressing global environmental challenges and underscores the significance of speech act theory in interpreting communicative intentions in public speeches.

