

ORIGINALITY REPORT

23% SIMILARITY INDEX	20% INTERNET SOURCES	13% PUBLICATIONS	3% STUDENT PAPERS
--------------------------------	--------------------------------	----------------------------	-----------------------------

PRIMARY SOURCES

1	conference.untag-sby.ac.id Internet Source	3%
2	Hafief Ardhya Bakas, R.R Wening ken Widodasih, Kurbandi SBR. "Pengaruh Citra Merek, Persepsi Harga dan Promosi di Media Sosial Terhadap Keputusan Pembelian McDonald's Di Lippo Cikarang", JEMSI (Jurnal Ekonomi, Manajemen, dan Akuntansi), 2023 Publication	2%
3	repository.unisma.ac.id Internet Source	2%
4	eprints.ukmc.ac.id Internet Source	2%
5	journal.umg.ac.id Internet Source	2%
6	Muhamad Alfin Kuncoro, Muhamad Naely Azhad, Ahmad Izzudin. "Pengaruh Bauran Pemasaran dan Kualitas Pelayanan terhadap Keputusan Pembelian Konsumen",	2%

**BUDGETING : Journal of Business,
Management and Accounting, 2022**
Publication

7	jiscm.iribu.ac.ir Internet Source	1 %
8	ejournal.up45.ac.id Internet Source	1 %
9	eprint.stieww.ac.id Internet Source	1 %
10	repository.unri.ac.id Internet Source	1 %
11	Mafazi Ananda Hafiz, Sriani. "Penerapan Logika Fuzzy Sugeno Untuk Optimasi Stok Biji Kopi Pada Kafe Rooster", JURNAL FASILKOM, 2023 Publication	1 %
12	repository.ipb.ac.id:8080 Internet Source	1 %
13	vdocuments.net Internet Source	1 %
14	HALIMATUS SAKDIYAH, Wardaturrohah Wardaturrohah. "STRATEGI PENETAPAN HARGA JUAL PADA KOMUNITAS DROPSHIPER DI LINGKUNGAN UNIVERSITAS ISLAM MADURA", Wacana Equiliberium (Jurnal Pemikiran Penelitian Ekonomi), 2021	1 %

15 Yudi Irawan Abi. "PENGARUH BRAND IMAGE DAN KUALITAS PRODUK TERHADAP KEPUTUSAN PEMBELIAN PADA KFC DI KOTA BENGKULU", *Managament Insight: Jurnal Ilmiah Manajemen*, 2020
Publication 1%

16 repository.stiemahardhika.ac.id
Internet Source 1%

Exclude quotes On

Exclude matches Off

Exclude bibliography On