



디따 <narariya0624@kyungsung.ac.kr>

---

## [jwee] Submission Acknowledgement

1 message

---

**Marija Antonijević** <jweoffice@ien.bg.ac.rs>  
To: Narariya Dita Handani <narariya0624@kyungsung.ac.kr>

Fri, Jun 23, 2023 at 6:04 PM

Narariya Dita Handani:

Thank you for submitting the manuscript, "Exploring The Influence of Online Reviews on Sales" to JWEE. With the online journal management system that we are using, you will be able to track its progress through the editorial process by logging in to the journal web site:

Submission URL: <https://www.library.ien.bg.ac.rs/index.php/jwee/authorDashboard/submission/1651>

Username: narariyadita

If you have any questions, please contact me. Thank you for considering this journal as a venue for your work.

Marija Antonijević

Journal of Women's Entrepreneurship and Education  
Institute of Economic Sciences  
Belgrade, Serbia

Editorial Board  
JWEE

---

[JWEE](#)

Please find the reviewers' comments below:

1. The paper deals with an interesting and current topic and the English is excellent.

The authors started the analysis with the following steps: 1. To scrutinize the content and impact of online reviews on these women-managed businesses, focusing on frequently used words; 2. To assess customer satisfaction levels when visiting these women-managed Indonesian restaurants across East Asia and 3. To identify keywords and phrases contributing to higher review ratings, thereby unveiling aspects of the business most valued by customers, aiming **to illuminate the resilience and entrepreneurial spirit of Indonesian women who manage restaurants in South Korea, Japan, Taiwan, and Hong Kong.**

Major issues:

The analysis did not show the relationship between customers' reviews and the resilience or entrepreneurial spirit of Indonesian women who manage restaurants in South Korea, Japan, Taiwan, and Hong Kong. As a result of that, the authors did not show how customers' reviews impact resilience or entrepreneurial spirit.

The authors did not explain the data. They stated in the paper that „This study was conducted using data obtained from Google Travel. This study developed a web scraping tool to collect restaurant reviews from 2016 to 2023 for woman managed restaurants in Hong Kong, Taiwan, Japan and South Korea.“. The sample was 20 restaurants.

The authors should provide:

- A detailed explanation of the selection process and criteria used to determine the inclusion of 20 restaurants across four countries as representative samples for drawing general conclusions. This is particularly important since „women,



디따 <narariya0624@kyungsung.ac.kr>

---

**[jwee] New notification from JWEE**

1 message

---

**Marija Srdjan Antonijević** <marija.antonijevic@ien.bg.ac.rs>  
Reply-To: Marija Antonijević <jweoffice@ien.bg.ac.rs>  
To: Narariya Dita Handani <narariya0624@kyungsung.ac.kr>

Mon, Jul 10, 2023 at 7:48 PM

You have a new notification from JWEE:

You have been added to a discussion titled "Editor's comments" regarding the submission "Exploring The Influence of Online Reviews on Sales: An Empirical Analysis of Lady-Managed Indonesia Restaurant in East Asia".

Link: <https://www.library.ien.bg.ac.rs/index.php/jwee/authorDashboard/submission/1651>

Marija Antonijević

Journal of Women's Entrepreneurship and Education  
Institute of Economic Sciences  
Belgrade, Serbia

Editorial Board  
JWEE

---

[JWEE](#)

The authors should provide:

- A detailed explanation of the selection process and criteria used to determine the inclusion of 20 restaurants across four countries as representative samples for drawing general conclusions. This is particularly important since „women, frequently married to local men, are instrumental in the daily operational decisions and strategic management of restaurants, despite business registrations often being in their spouses' names for ease of local integration, “ which authors pointed out at the beginning of the paper.
  - Online reviews can be biased, and the authors need to explain if they accounted for
  - The authors should also consider applying additional methodology. Examples could be found in the reference list, i.e., Handani, N. D., & Kim, H.-S. (2023). Unlocking Customer Satisfaction of Halal Restaurant in South Korea through Online Review Analysis. *Environment and Social Psychology*, 7(2). <https://doi.org/10.18063/esp.v7.i2.1501> and Berezina, K., Bilgihan, A., Cobanoglu, C., & Okumus, F. (2016). Understanding Satisfied and Dissatisfied Hotel Customers: Text Mining of Online Hotel Reviews. *Journal of Hospitality Marketing and Management*, 25(1), 1–24. <https://doi.org/10.1080/19368623.2015.983631>.
  - Including papers with similar research in the literature review is a standard for the authors. Additionally, it is recommended that the authors compare the results of their analysis with those of other authors toward the end of the paper.
1. The analysis did not show the relationship between customers' reviews and the resilience or entrepreneurial spirit of Indonesian women who manage restaurants in South Korea, Japan, Taiwan, and Hong Kong. The authors did not show how customers' reviews impact resilience or entrepreneurial spirit.

**Please upload the revised version of your manuscript to this chat box by September 25, 2023.**

Kind regards,

Marija Antonijević

---

► Dear Chief Editor and Editorial Member of JWEE

narariyadita  
Sep 16

Here I send the revised manuscript, and reviewer comment & answer

Kindly please check it and do not hesitate to contact if something necessary need to change

Best regards

 narariyadita, revised1-version.docx  narariyadita, comment.docx

Dear Narariya Dita Handani,

marija24  
Oct 11

Please find the reviewer's comments below:

I thank the author(s) for their efforts to improve the quality of the paper.

However, I believe it would be necessary to include a proper statistical methodology allowing objective conclusions.

Author(s) can use the paper Handani, N. D., & Kim, H.-S. (2023). Unlocking Customer Satisfaction of Halal Restaurant in South Korea through Online Review Analysis. Environment and Social Psychology, 7(2). <https://doi.org/10.18063/esp.v7.i2.1501> as a benchmark.

**Please upload the revised version of your manuscript to this chatbox by November 1, 2023.**

Kind regards,

Marija Antonijević

► Dear Editorial Member

narariyadita  
Oct 11

Here I attach the revised manuscript

I've put the statistical method which can be found in Result section, Discussion also the revised version of research flow in Chapter 3.

Best regards,

 narariyadita, revised1-version.docx

Please carefully look through your paper after it has been proofread (see attached).

Please confirm whether you agree with the corrections made in red and green (pay special attention to the corrections in green because they were just the proofreader's suggestions).

**Please upload your revised and arranged in accordance with JWEE guidelines paper to this chatbox by October 30, 2023.**

Thanks in advance.

Kind regards,

Marija Antonijević

 [marija24, 1651.docx](#)

► Dear Editorial Member

narariyadita

Oct 23

We already discussed and agree with all proofreading correction

Thus we uploaded the manuscript which proofread part already marked in black

Regards,

 [narariyadita, 1651-Other-7923-1-18-20231023.docx](#)

## [jwee] Editor Decision

2023-10-27 08:36 AM

Endang Noerhartati, Narariya Dita Handani, Nindya Dhaneswara:

We have reached a decision regarding your submission to JWEE, "Exploring The Influence of Online Reviews on Sales: An Empirical Analysis of Lady-Managed Indonesia Restaurant in East Asia".

Our decision is to: **Accept Submission**

Marija Antonijević  
Institute of Economic Sciences  
marija.antonijevic@ien.bg.ac.rs

Journal of Women's Entrepreneurship and Education  
Institute of Economic Sciences  
Belgrade, Serbia

Editorial Board  
JWEE

---

[JWEE](#)



디따 &lt;narariya0624@kyungsung.ac.kr&gt;

---

## Note of the editor- the APC payment

3 messages

**Journal of JWEE** <jweoffice@ien.bg.ac.rs>  
To: 디따 <narariya0624@kyungsung.ac.kr>

Thu, Oct 26, 2023 at 12:11 AM

Dear Narariya Dita Handani,

Your manuscript, "*Exploring The Influence of Online Reviews on Sales: An Empirical Analysis of Lady-Managed Indonesia Restaurant in East Asia*," will be accepted after you pay the APC.

Please pay the APC **by October 30th** via the link: <https://ien.bg.ac.rs/checkout.php?plD=8484&source=jwee> by filling in the necessary details and pin code: **2209**

Thanks in advance.

Kind regards,

Elena Jovicic  
Editor

### Journal of JWEE

Redakcija časopisa  
Editorial Board



**Institut ekonomskih nauka**  
Zmaj Jovina 12, Beograd, Srbija / Serbia  
T: + 381 11 2622 357  
F: + 381 11 2181 471  
[ien.bg.ac.rs](http://ien.bg.ac.rs)  
[jweoffice@ien.bg.ac.rs](mailto:jweoffice@ien.bg.ac.rs)

---

Informacija sadržana u ovoj poruci namenjena je samo osobi ili pravnom licu kome je adresirana. Poruka može sadržati materijal koji je poverljiv ili namenjen samo određenom krugu osoba. Svaki pregled, kopiranje, distribucija i druga upotreba ove poruke ili preduzimanje bilo kakve radnje koja je u vezi sa ovom porukom, zabranjeno je svim osobama ili pravnim licima kojima ova poruka nije namenjena. Ukoliko ste ovu poruku dobili greškom, molimo Vas da kontaktirate pošiljaoca i obrišete kompletnu poruku sa svih računara.

The information transmitted is intended only for the person or entity to which it is addressed and may contain confidential and/or privileged material. Any review, re-transmission, dissemination or other use of, or taking of any action is reliance upon, this information by persons or entities other than the intended recipient is prohibited. If you received this in error, please contact the sender and delete the material from any computer.

---