
[Friendly Reminder] Decision on your Manuscript Jurnal Manajemen Teknologi ID #2355

1 message

Journal SBM <journal@sbm-itb.ac.id>

12 December 2017 at 11:43

To: Mrs Santirianingrum Soebandhi <santirianingrum@narotama.ac.id>, yuanandriansyah46@gmail.com

Ref: " In-Game Advertising: Analyzing the Effects of Brand Congruity, Integration, and Prominence."

Thank you for submitting your work to Jurnal Manajemen Teknologi. The above mentioned submitted article ID # 2355 has been carefully evaluated.

The result of the overall assessment is 'Minor Revision. **Please resubmit your revised manuscript and with table revision summaries by December 20, 2017.** The paper revision returned without delay. Revised manuscript should be upload through the online system. Please find attached for the detail instruction.

We would like to thank you very much for forwarding your manuscript to us for consideration.

Regards
Editor in Chief
Jurnal Manajemen Teknologi

--
Unit Research and Knowledge
Sekolah Bisnis dan Manajemen
Institut Teknologi Bandung


Telp/Fax: 022-2531923/022-2504249

Email: journal@sbm-itb.ac.id

Website: <http://journal.sbm.itb.ac.id>

3 attachments

 **ID 2355 Tabel Komentar Reviewer dan Perbaikan.docx**
18K

 **2355-4615-1-RV.docx**
220K

 **Tata Cara Unggah Paper Perbaikan (3).pdf**
100K

[JMT] Copyediting Review Acknowledgement

1 message

Journal SBM ITB <journal@sbm-itb.ac.id>

27 December 2017 at 17:23

To: Mrs Santirianingrum Soebandhi <santirianingrum@narotama.ac.id>

Mrs Santirianingrum Soebandhi:

Thank you for reviewing the copyediting of your manuscript, "In-Game Advertising: Analyzing the Effects of Brand Congruity, Integration, and Prominence," for Jurnal Manajemen Teknologi. We look forward to publishing this work.

Journal SBM ITB
journal@sbm-itb.ac.id

Jurnal Manajemen Teknologi
<http://journal.sbm.itb.ac.id/index.php/mantek>

[JMT] Copyediting Review Request

1 message

Journal SBM ITB <journal@sbm-itb.ac.id>

21 December 2017 at 14:26

To: Mrs Santirianingrum Soebandhi <santirianingrum@narotama.ac.id>

Mrs Santirianingrum Soebandhi:

Your submission "In-Game Advertising: Analyzing the Effects of Brand Congruity, Integration, and Prominence" for Jurnal Manajemen Teknologi has been through the first step of copyediting, and is available for you to review by following these steps.

1. Click on the Submission URL below.
2. Log into the journal and click on the File that appears in Step 1.
3. Open the downloaded submission.
4. Review the text, including copyediting proposals and Author Queries.
5. Make any copyediting changes that would further improve the text.
6. When completed, upload the file in Step 2.
7. Click on METADATA to check indexing information for completeness and accuracy.
8. Send the COMPLETE email to the editor: journal@sbm-itb.ac.id

Submission URL:

<http://journal.sbm.itb.ac.id/index.php/mantek/author/submissionEditing/2355>

Username: santirianingrum

This is the last opportunity to make substantial copyediting changes to the submission. The proofreading stage, that follows the preparation of the galleys, is restricted to correcting typographical and layout errors.

If you are unable to undertake this work at this time or have any questions, please contact me. Thank you for your contribution to this journal.

Journal SBM ITB

journal@sbm-itb.ac.id

Jurnal Manajemen Teknologi

<http://journal.sbm.itb.ac.id/index.php/mantek>



In-Game Advertising_ Analyzing the Effects of Brand Congruity, Integration, and Prominence towards IGA Attitude and Purchas.pdf

4818K

[JMT] Editor Decision

Journal SBM ITB <journal@sbm-itb.ac.id>

11 December 2017 at 09:44

To: Mrs Santirianingrum Soebandhi <santirianingrum@narotama.ac.id>

Mrs Santirianingrum Soebandhi:

We have reached a decision regarding your submission to Jurnal Manajemen Teknologi, "In-Game Advertising: Analyzing the Effects of Brand Congruity, Integration, and Prominence."

Our decision is to:
Revisions Required

Please revise your manuscripts and give it marked with the color correction to show your revision and fill in the table revision your answer base on the note from our reviewer.


Revised manuscripts can be sent through the online system journal until December 22, 2017. Please follow instructions as attached below.

Regards,
Journal SBM ITB
journal@sbm-itb.ac.id

Jurnal Manajemen Teknologi
<http://journal.sbm.itb.ac.id/index.php/mantek>

3 attachments

 **ID 2355 Tabel Komentar Reviewer dan Perbaikan.docx**
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[JMT] Editor Decision

Journal SBM ITB <journal@sbm-itb.ac.id>

21 December 2017 at 14:07

To: Mrs Santirianingrum Soebandhi <santirianingrum@narotama.ac.id>

Mrs Santirianingrum Soebandhi:

We have reached a decision regarding your submission to Jurnal Manajemen Teknologi, "In-Game Advertising: Analyzing the Effects of Brand Congruity, Integration, and Prominence".

Our decision is to: accept

Accept Submission

Journal SBM ITB

journal@sbm-itb.ac.id

Jurnal Manajemen Teknologi

<http://journal.sbm.itb.ac.id/index.php/mantek>

[JMT] In-Game Advertising: Analyzing the Effects of Brand Congruity, Integration, and Prominence

1 message

Mrs Santirianingrum Soebandhi <journal@sbm-itb.ac.id>

23 December 2017 at 22:32

To: "Atik Aprianingsih, DBA" <atik.apri@sbm-itb.ac.id>

Ysh ibu Atik,

Saya mencoba untuk update judul, abstrak, dan referensi di sistem. Akan tetapi saya tidak menemukan menu untuk mengedit metadata. Mohon arahannya.
Terima kasih

Jurnal Manajemen Teknologi

<http://journal.sbm.itb.ac.id/index.php/mantek>

[JMT] Submission Acknowledgement

1 message

Dr. Atik Aprianingsih <journal@sbm-itb.ac.id>

6 October 2017 at 11:22

To: Mrs Santirianingrum Soebandhi <santirianingrum@narotama.ac.id>

Mrs Santirianingrum Soebandhi:

Thank you for submitting the manuscript, "In-Game Advertising: Analyzing the Effects of Brand Congruity, Integration, and Prominence" to Jurnal Manajemen Teknologi. With the online journal management system that we are using, you will be able to track its progress through the editorial process by logging in to the journal web site:

Manuscript URL:

<http://journal.sbm.itb.ac.id/index.php/mantek/author/submission/2355>

Username: santirianingrum

If you have any questions, please contact me. Thank you for considering this journal as a venue for your work.

Dr. Atik Aprianingsih
Jurnal Manajemen Teknologi

Jurnal Manajemen Teknologi

<http://journal.sbm.itb.ac.id/index.php/mantek>

Hasil Pengecekan Turnitin_ID 2355

2 messages

Journal SBM <journal@sbm-itb.ac.id>

21 December 2017 at 13:49

To: Mrs Santirianingrum Soebandhi <santirianingrum@narotama.ac.id>, Yuan Andriansyah <yuanandriansyah46@gmail.com>

Ysh. Santirianingrum Soebandhi dan Yuan Andriansyah

Kami informasikan saat ini paper bapak dalam proses editing dan layout. Salah satu mekanisme dalam mempublikan artikel pada Jurnal Manajemen Teknologi, dimana setiap artikel yang akan dipublikasikan, kami masukkan dalam Plagiarism Checker melalui turnitin. Kebijakan editorial plagiarism pada jurnal kami yakni 20%.

Dan setelah melalui pengecekan terhadap paper ID 2355: **Hasil pengecekan papernya 24% (hasil terlampir).**


Untuk itu mohon diperiksa kembali artikel terkait dengan paraphase dan sitasi pada artikel yang dirujuk agar dapat mencapai kurang dari 20%. Apabila sudah dilakukan, silahkan kirimkan artikelnya pada tanggal 24 Desember 2017 melalui email: journal@sbm-itb.ac.id

Atas perhatian dan kerjasamanya, kami ucapkan terimakasih. Kami tunggu hasil perbaikannya.

Salam
Redaksi Jurnal Manajemen Teknologi

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 **In-Game Advertising_ Analyzing the Effects of Brand Congruity, Integration, and Prominence towards IGA Attitude and Purchase Intention (1).pdf**
4818K

Santirianingrum Soebandhi <santirianingrum@narotama.ac.id>

23 December 2017 at 20:49

To: Journal SBM <journal@sbm-itb.ac.id>


Ysh Redaksi Journal Manajemen Teknologi

Berikut saya lampirkan revisi dari hasil cek plagiarisme. Apabila ada yang masih perlu diperbaiki jangan sungkan untuk menghubungi kami. Terima kasih sebelumnya.

[Quoted text hidden]

--
Regards,

Santirianingrum Soebandhi
Lecturer & Researcher, Faculty of Economics & Business
Narotama University Surabaya
Indonesia

 Virus-free. www.avast.com

 **2355-4645-1-CE (REVISED).docx**
257K

Informasi publikasi online Jurna Manajemen Teknologi

Journal SBM <journal@sbm-itb.ac.id>

23 January 2018 at 17:06

To: alisubhan72@yahoo.com, Bramantiyo Eko Putro <bramantiyoep91@gmail.com>, Winardi Winardi <winzain82@gmail.com>, D S Priyarsono <priyarsono@yahoo.com>, herukustanto@yahoo.com, Mrs Santirianingrum Soebandhi <santirianingrum@narotama.ac.id>, Yuan Andriansyah <yuanandriansyah46@gmail.com>, Doktor Setiawan Assegaff <setiawanassegaff@stikom-db.ac.id>, muhammad irfai muslim <irfaimuslim@gmail.com>, Anggraini Sukmawati <anggrainism@gmail.com>, Rahmad Hamid <rahmadshamid@stiem.ac.id>, Rahmad Solling Hamid <rahmadhamid@stiem.ac.id>, Muhammad Ikbal <ikbalstiem@yahoo.co.id>

Ysh. Bapak/Ibu
Penulis Jurnal Manajemen Teknologi

Sebagai informasi bahwa paper bapak/ibu sudah kami terbitkan secara online, silahkan mengakses jurnal tersebut di website: <http://journal.sbm.itb.ac.id/index.php/mantek/issue/current>

Untuk hardcopy-nya, kami mohon maaf dan saat ini sedang dalam proses cetak dikarenakan proses proofread dari para penulis berjalan cukup lama. Apabila sdh selesai, segera akan kami kirimkan apabila sdh tercetak.

Dan pengiriman jurnal diberikan secara gratis dan diberikan 2 Jurnal Tercetak (Fullpaper) dan 10 Cetak Lepas.

Atas perhatian dan kontribusinya, kami ucapkan terimakasih.

Salam
Supri
Redaksi Jurnal Manajemen Teknologi

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Proofread Dummy Jurnal Manajemen Teknologi

4 messages

Journal SBM <journal@sbm-itb.ac.id>

15 January 2018 at 09:45

To: Mrs Santirianingrum Soebandhi <santirianingrum@narotama.ac.id>

Ysh. santirianingrum soebandhi

Terlampir dummy artikel yang akan kami terbitkan di Jurnal Manajemen Teknologi baik secara online dan printed. Untuk itu kami harapkan kerjasama dalam melakukan Proofread/pembacaan terakhir untuk paper yang akan kami terbitkan. Apabila ada koreksi mohon segera dikirimkan. Kalau bisa diberikan komentar pada file PDFnya agar bisa segera direvisi. **Paling lambat, Selasa, 16 Januari 2018**

Dan untuk kelengkapan administrasi, kami lampirkan formulir yang mesti diisi dan dikirimkan via email yakni:

1. Surat Pernyataan Plagiarism
2. Copyright Transfer Agreement




Mohon diisi secara alamat lengkap, agar kami mudah mengirimkan printed jurnal (hardcopy) ke alamat tsb. Ditunggu kabarnya. Terimakasih

Salam
Supri

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-  **3 Santirianingrum.pdf**
6170K

Santirianingrum Soebandhi <santirianingrum@narotama.ac.id>

16 January 2018 at 14:53

To: Journal SBM <journal@sbm-itb.ac.id>

Kepada Ysh
Bpk. Supri

Terlampir proofread artikel dan kelengkapan admisnistrasi untuk publikasi. Untuk proofread sudah saya beri komentar di file pdf-nya. Terbanyak adalah penggunaan huruf kapital, spasi, paragraf, dan sitasi. Terima kasih.

[Quoted text hidden]

--
Regards,

[Santirianingrum Soebandhi](mailto:santirianingrum@narotama.ac.id)
Lecturer & Researcher, Faculty of Economics & Business
Narotama University Surabaya
Indonesia

3 attachments

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-  **Surat pernyataan JMT.pdf**
108K

Journal SBM <journal@sbm-itb.ac.id>

22 January 2018 at 18:10

To: Santirianingrum Soebandhi <santirianingrum@narotama.ac.id>

Baik ibu, sudah kami perbaiki untuk kapital dll, dan untuk penyesuain paragraf kami usahakan sebaiknya mgkn disesuaikan dengan layout yang sudah ada. Terimakasih

[Quoted text hidden]

Santirianingrum Soebandhi <santirianingrum@narotama.ac.id>

22 January 2018 at 18:30

To: Journal SBM <journal@sbm-itb.ac.id>

Baik Pak, terima kasih. Mengingatkan utk yg disistem mhn jg bantuannya utk diupdate krn dari account saya hanya bisa view metadata saja, tdk bisa update. Trm ksh

Sent from my iPhone

[Quoted text hidden]

Update Metadata di sistem

3 messages

Santirianingrum Soebandhi <santirianingrum@narotama.ac.id>
To: Journal SBM <journal@sbm-itb.ac.id>

24 December 2017 at 09:24

Ysh Redaksi Jurnal Manajemen Teknologi,

Saya mencoba untuk update judul, abstrak, dan referensi di sistem. Akan tetapi saya tidak menemukan menu untuk mengedit metadata, yang ada hanya review metadata dimana saya tidak dapat melakukan perubahan apapun. Mohon arahannya.

Terima kasih

--

Regards,

[Santirianingrum Soebandhi](mailto:santirianingrum@narotama.ac.id)

Lecturer & Researcher, Faculty of Economics & Business

Narotama University Surabaya

Indonesia

Journal SBM <journal@sbm-itb.ac.id>

27 December 2017 at 16:43

To: Santirianingrum Soebandhi <santirianingrum@narotama.ac.id>

Dear Bu Santirianingrum

Baik bu, nanti akan kita bantu lewat system kami, dan terkait dengan pengecekan turnitin sudah Oke bu, minimal 20%. Apabila ada hal2 yang diperlukan akan kami emailkan lagi. Terimakasih

Salam

Supri

[Quoted text hidden]

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Website: <http://journal.sbm.itb.ac.id>

Santirianingrum Soebandhi <santirianingrum@narotama.ac.id>

27 December 2017 at 17:05

To: Journal SBM <journal@sbm-itb.ac.id>

Baik Pak, terima kasih informasi dan bantuannya

Sent from my iPhone

[Quoted text hidden]

Update reference

3 messages

Santirianingrum Soebandhi <santirianingrum@narotama.ac.id>

21 December 2017 at 13:53

To: atik.apri@sbm-itb.ac.id

Selamat siang Bu,

Baru saja saya mendapatkan email notifikasi jika paper saya diterima di jurnal Mantek. Terima kasih atas kesempatannya. Yang ingin saya tanyakan apakah saya perlu utk mengupdate referensi yang ada di sistem krn ada tambahan referensi terkait dgn masukan2 dari reviewer. Terima kasih

Sent from my iPhone

Atik Aprianingsih <atik.apri@sbm-itb.ac.id>

22 December 2017 at 12:22

To: Santirianingrum Soebandhi <santirianingrum@narotama.ac.id>

Bu Santi,

Mohon dicek email dari ari journal@sbm-itb.ac.id yang sudah dikirimkan kemarin subjek email: Hasil Pengecekan Turnitin_ID 2355. Sebaiknya referensi yang ada di sistem diperbaiki juga.

Salam,

Atik

[Quoted text hidden]

--

Atik Aprianingsih

School of Business and Management

Institut Teknologi Bandung

Jl. Ganesha 10 Bandung

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Santirianingrum Soebandhi <santirianingrum@narotama.ac.id>

22 December 2017 at 13:04

To: Atik Aprianingsih <atik.apri@sbm-itb.ac.id>

Iya Bu, email sdh saya terima. Kmrn saya coba update di sistem tp menunya sepertinya tdk aktif. Nanti saya coba lagi. Terima kasih.

Sent from my iPhone

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